



2011 SPRING/SUMMER CAPACITY BUILDING AND MARKETING GRANTS

Business District	Activity	Event Dates
42 nd Avenue	2nd Annual Street Fair	August 28
82 nd Avenue of Roses	5th Annual Parade	April 30
Alberta St.	14th Annual Street Fair - Ad Campaign	August 13
Beaumont	25th Anniversary Fremont Festival	August 6
Central Eastside	New Website	N/A
Columbia Corridor	E-Zone Overlay Campaign	N/A
Division/Clinton	25th Birthday/Street Fair - Ad Campaign	July 23
Hawthorne Blvd.	18th Annual Street Fair - Ad Campaign	August 28
Hillsdale	Springfest; Movie-in-the-Park	May 1; July 28
Historic Mississippi	3rd Annual Cirque du Cycling	June 12
Hollywood	"Think Hollywood" Annual Member Event	September 22
Kenton	2nd Annual Street Fair	May 22
Lloyd District	Welcome Wagon Kits	N/A
Midway	June Membership Event	June 14
Midway	Annual End of Summer Cruise-in	September 18
Montavilla/East Tabor	1st Annual Street Fair Ad Campaign	July 17
NE Broadway	Annual Summer Super Sale	July 15-17
Parkrose	Membership Drive	TBD
Pearl District	4th Annual Bunny Hop	April 16
S. Portland	Website Upgrade	N/A
Sellwood/Westmoreland	Community Kiosk (2nd)	N/A
Woodstock	Membership Drive 2011	TBD