



For Immediate Release

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Summer Local and Savor the Sun in Portland's Neighborhood Business Districts

Portland, Ore. – June 7, 2012 – While the official start of summer is weeks away, Venture Portland is already celebrating Summer Local – a time to Venture Out and enjoy Portland's spectacular local landscape while supporting neighborhood economic development city wide. This summer, Portland's neighborhood business districts will host more than 50 festive events for Portlanders to enjoy all summer long.

“Venture Portland encourages Portlanders to Summer Local and savor the sun by combining the season's coveted weather with iconic street fairs, super sidewalk sales and extended hours to dine, shop and play,” said Heather Hoell, Executive Director for Venture Portland. “Each week several Summer Local events will occur in neighborhood business districts throughout the city for Portlanders to enjoy from now until the end of September.”

Portland's neighborhood business districts provide a fantastic opportunity for Portlanders to step away from the chaos of their daily grind and appreciate Summer Local festivities throughout the entire season. An incredible energy can be felt by all who attend – culminating in a sense of community that lasts long after the summer is over.

These strategically planned summer activities also provide small and neighborhood-based businesses a unique opportunity to showcase their goods and services during a traditionally slow retail period. Many of this year's Summer Local events were made possible in part by Venture Portland grants. The organization awarded \$25,150 in funding during the spring/summer cycle, with an exceptional \$151,208 in additional private investment secured by business district associations.

About Venture Portland

Venture Portland means business. Through grants, trainings and technical assistance the organization invests in the smart, strategic growth of Portland's unique neighborhood business districts. Portland's neighborhood business districts comprise approximately 16,000 businesses and nearly 200,000 jobs. Venture Portland's board leadership comes from 27 diverse business district associations city wide that collectively represent local, regional, national, and international demand for goods and services. For more information visit ventureportland.org.

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SUMMER LOCAL

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April Events			
4/28	10am-4pm	82 nd Avenue of Roses Parade	The 82nd Avenue of Roses Parade and Carnival showcases music, neighbors, businesses, schools, politicians, classic cars and more. The Carnival also features vendors, pony rides and a cruise-in.
May Events			
5/3	6-9pm	Pearl District First Thursday	First Thursday, a monthly art event in the Pearl District, highlights gallery's new exhibitions of works by a wide-range of artists.
5/4	6-9pm	Montavilla/East Tabor First Friday	Join Montavilla/East Tabor for First Friday each month as businesses and neighbors get together for art, entertainment and food.
5/4	6-9pm	Multnomah Village First Friday	Join Multnomah Village for First Friday each month as businesses and neighbors get together for art, entertainment and food.
5/6	10am-2pm	Hillsdale Springfest Health & Wellness Fair	Hillsdale Springfest Health & Wellness Fair showcases Hillsdale's health and wellness offerings and coincides with the summer Hillsdale Farmers Market opening and the Reike Art Fair.
5/12	12-3pm	St. Johns Parade/Street Fair	Don't miss the St. Johns Parade, a tradition in North Portland since 1962. The parade, now celebrating its 50th year, is a free event.
5/12	9am-12pm	South Portland Shred Day	Stop by the South Portland Business Association's Shred Day to drop off your unwanted paperwork and support the business association.
5/17	6-9pm	Hillsdale Third Thursday	Join Hillsdale for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.



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May Events - continued			
5/17	6-9pm	Kenton Third Thursday	Join Kenton for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
5/20	11am-5pm	Kenton Street Fair	The Third Annual Kenton Street Fair features vendors, a food court with cuisine from around the world, three entertainment stages, a children's area, soft sided bumper cars, slapshot games and much more.
June Events			
6/1	6-9pm	Montavilla/East Tabor First Friday	Join Montavilla/East Tabor for First Friday each month as businesses and neighbors get together for art, entertainment and food.
6/1	6-9pm	Multnomah Village First Friday	Join Multnomah Village for First Friday each month as businesses and neighbors get together for art, entertainment and food.
6/2	9am-12pm	Woodstock Community Pride Day	Woodstock's First Community Clean-up features litter pickup, morning snacks and lunch for volunteers. Help volunteers spruce up the area before the opening of the farmers market the next day.
6/6	1-3pm	Hollywood Junior Rose Parade	Join the Hollywood Boosters as they host the Junior Rose Parade, the largest children's parade in the nation.
6/7	6-9pm	Pearl District First Thursday	First Thursday, a monthly art event in the Pearl District, highlights gallery's new exhibitions of works by a wide-range of artists.
6/21	6-9pm	Hillsdale Third Thursday	Join Hillsdale for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.



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June Events - continued			
6/21	6-9pm	Kenton Third Thursday	Join Kenton for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
6/30	9am-2pm	Foster Area Cruise-in	Check out the Foster Area Classic Car Cruise-in, packed with fun including children's activities, local vendors and award ceremonies.
July Events			
7/5	6-9pm	Pearl District First Thursday	First Thursday, a monthly art event in the Pearl District, highlights gallery's new exhibitions of works by a wide-range of artists.
7/6	6-9pm	Montavilla/East Tabor First Friday	Join Montavilla/East Tabor for First Friday each month as businesses and neighbors get together for art, entertainment and food.
7/6	6-9pm	Multnomah Village First Friday	Join Multnomah Village for First Friday each month as businesses and neighbors get together for art, entertainment and food.
7/14	10am-6pm	Mississippi Street Fair	Don't miss the Mississippi Street Fair. The great event honors history and tradition while embracing diversity and sustainability.
7/19	6-9pm	Hillsdale Third Thursday	Join Hillsdale for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
7/19	6-9pm	Kenton Third Thursday	Join Kenton for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.



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July Events - continued			
7/20	5-8pm	NE Broadway Summer Super Sale Kick-off Party	The NE Broadway Summer Super Sale highlights the area's rich retail community and begins with a Friday night kick-off party showcasing live music and local food and beverage vendors.
7/21-22	11am-5:30pm	NE Broadway Summer Super Sale	The NE Broadway Summer Super Sale features extended hours and specials for the entire weekend. A block party, children's fun zone, pet fair, health & wellness fair and farmer's market are also included.
7/22	10am-4pm	Montavilla/East Tabor Street Fair: Discover Montavilla	Don't miss the Montavilla/ East Tabor Business Association's Second Annual Street Fair. Enjoy music and entertainment, wine & beer gardens and vendors from within the business community and beyond.
7/26	9-11pm	Hillsdale Movie-in-the-Park	Hillsdale presents Movie-in-the-Park. Come to DeWitt Park (near the library) at sundown, relax and watch a classic movie under the stars.
7/28	10am-10pm	Division/Clinton Street Fair/Parade	Celebrate the 20 th Annual Division/Clinton Street Fair with vendors, music, shopping specials throughout the district, information booths, children's activities and a chance to check out what's new on the streets.
7/28	11am-6pm	Overlook Village Street Fair	Check out the Third Annual Overlook Village Street Fair featuring music, vibrant local vendors, and great food.
August Events			
8/2	6-9pm	Pearl District First Thursday	First Thursday, a monthly art event in the Pearl District, highlights gallery's new exhibitions of works by a wide-range of artists.
8/3	6-9pm	Montavilla/East Tabor First Friday	Join Montavilla/East Tabor for First Friday each month as businesses and neighbors get together for art, entertainment and food.



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8/3	6-9pm	Multnomah Village First Friday	Join Multnomah Village for First Friday each month as businesses and neighbors get together for art, entertainment and food.
8/4	8am-6pm	Beaumont Fremont Festival	The Fremont Festival begins with a 5k run and bike/pet parade, then walk freely up & down Fremont St. and enjoy shopping specials, vendor booths, kid's games, jumpy houses, a petting zoo and pub crawl.
8/7	5-8pm	Lloyd District National Night Out	Celebrate National Night Out with music, children's activities and free hotdogs. Safety and crime prevention information will also be shared.
8/11	11am-9:30pm	Alberta Street Fair	The Alberta Street Fair is a community celebration with an eclectic mix of entertainment and craft. The Fair hosts a wide range of vendors, musical acts, children's performances and belly dancers.
8/16	6-9pm	Hillsdale Third Thursday	Join Hillsdale for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
8/16	6-9pm	Kenton Third Thursday	Join Kenton for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
8/18-19	10am-5pm	Multnomah Village Days	Come to the Biggest Little Parade in Oregon and stay for all of the Multnomah Days festivities, complete with food and artisan vendors lining Capitol Highway.
8/23	9-11pm	Hillsdale Movie-in -the-Park	Hillsdale presents Movie-in-the-Park. Come to DeWitt Park (near the library) at sundown, relax and watch a classic movie under the stars.



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8/26	11am-5pm	Hawthorne Street Fair	Come to the Hawthorne Street Fair as the Fair once again coincides with Sunday Parkways and includes music, sidewalk sales, children's activities, vendors and much more!
8/26	10am-2pm	42 nd Avenue Street Fair	Don't miss the Third Annual 42nd Avenue Street Fair. Special Street Fair activities include the infamous cruise-in, music stage, beer garden, vendor court and parade with backpack giveaway.
September Events			
9/1-3	10am-5pm	Pearl District Annual Sidewalk Sale/Art-in-the-Pearl	Explore the Pearl and save on fashion, home furnishings, décor, art and more.
9/6	6-9pm	Pearl District First Thursday	First Thursday, a monthly art event in the Pearl District, highlights gallery's new exhibitions of works by a wide-range of artists.
9/7	6-9pm	Montavilla/East Tabor First Friday	Join Montavilla/East Tabor for First Friday each month as businesses and neighbors get together for art, entertainment and food.
9/7	6-9pm	Multnomah Village First Friday	Join Multnomah Village for First Friday each month as businesses and neighbors get together for art, entertainment and food.
9/8	12pm-7pm	Belmont Street Fair	Come to the Belmont Street Fair with activities for kids of all ages, local musicians, artists, vendors and so much more.
9/16	10am-2pm	Midway End of Summer Cruise-in	Don't miss Midway's End of Summer Cruise-in. The auto show features classic cars and the David Douglas High School Choir. The day is filled with fabulous music and an on-going 50/50 raffle.



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September Events - continued

9/20	6-9pm	Hillsdale Third Thursday	Join Hillsdale for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
9/20	6-9pm	Kenton Third Thursday	Join Kenton for Third Thursday each month as businesses and neighbors get together for art, entertainment and food.
9/29	10am-5pm	Foster Area Fun on Foster Street Fair	Don't miss Fun on Foster. Enjoy sidewalk sales, music, a classic car cruise-in, food, local vendors, children's activities and much more.

Farmers Markets

Sundays	10am-2pm	42 nd Avenue Cully Farmers Market
Sundays	9am-2pm	Foster Area Lents International Farmers Market
Sundays	10am-2pm	Hillsdale Farmers Market
Saturdays	8am-1pm	Hollywood Farmers Market
Fridays	3-7pm	Kenton Farmers Market
Tuesdays & Thursdays	10am-2pm	Lloyd District Farmers Market
Sundays	10am-2pm	Montavilla/East Tabor - Montavilla Farmers Market
Sundays	10:30am-2:30pm	NE Broadway Irvington Farmers Market
Sundays	10am-2pm	North/Northeast King Farmers Market
Saturdays	8am-2pm	Parkrose Farmers Market
Wednesdays	3:30-7:30pm	Sellwood/Westmoreland Farmers Market
Saturdays	9am-2pm	St. Johns Farmers Market
Sundays	9am-1pm	Woodstock Farmers Market

