



SPRING/SUMMER 2014 GRANTS

Venture Portland distributed \$37,000 to fund 19 economic development projects leveraging an additional \$179,591 in Portland’s neighborhood business district city wide – a 5-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
42nd Avenue	A series of seasonal events highlighting the neighborhood as a destination for locally grown food
Beaumont	Enhanced website to highlight district businesses and events
Belmont	Neighborhood walking map to connect residents and visitors to dining, shopping and services
Columbia Corridor	Membership campaign to strengthen the district and its businesses
Division Midway	2 nd Annual Fall Festival and celebration of neighborhood multiculturalism
Historic Mississippi	‘Meet the Street’ campaign highlights the district’s entrepreneurial and creative spirit by introducing neighborhood business owners
Historic Parkrose	‘A Taste of Parkrose’ connects residents and visitors to ethnic and traditional restaurants and food vendors in the district
Hollywood	A series of neighborhood events including a farmers market, live music and film screenings
Kenton	5 th Annual Street Fair and neighborhood celebration
Multnomah Village	Enhanced website to highlight district businesses and events
NE Broadway	3-day ‘Super Summer Sale’ highlights the district as a retail destination with a sidewalk sale, live music and farmer’s market
North/Northeast	‘MLK Dream Run’ celebrates the soul of the district with a series of professionally chip-timed walks, runs and races
Parkrose	Banners to identify the district as a vibrant retail and service destination
Pearl District	First Thursday walking map to highlight the district as a destination for art by connecting visitors with galleries, restaurants and shopping

MLS All Star Game Grant Awards

MLS All Star Game Grants help business districts leverage the international spotlight on Portland as the All Star Game host city, and attract visitors and local soccer fans to shop, dine and play in neighborhood business districts.

Business District	Activity
Hawthorne	A series of soccer courses throughout the district that encourage soccer fans to play and win neighborhood discounts and prizes
Historic Parkrose	Campaign to highlight the district as a convenient and vibrant destination for MLS All Star Game visitors
Overlook	A series of events that encourage soccer fans to visit the district including soccer games, bar and business tours and film screenings
Parkrose	Exhibition soccer game and district wide shopping promotion with a chance to win raffle prizes
University Park	Soccer fans are encouraged to visit the district to attend a private viewing of a Bayern Munich practice