



FALL/WINTER 2014-2015 GRANTS

Venture Portland awarded \$47,000 to fund 16 Fall/Winter Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$110,000 in private investment – a more than 2-to-1 match.

Economic Development Grant Award

Economic Development Grants strategically focus on creating or retaining jobs, growing neighborhood business revenue and creating new businesses.

Business District	Activity
Jade District	2nd Annual International Night Market Outdoor evening market featuring a culturally diverse selection of crafts, food and entertainment will create revenue, jobs and business opportunities for local immigrant and refugee business owners and promote the district as a shopping and dining destination (July-September 2015)

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
82 nd Avenue	‘Discover the Avenue of Roses’ website featuring multilingual capabilities and a directory of district businesses
Beaumont	‘Fremont Holiday Fest’ and ‘Golden Ticket’ shop local promotion to increase revenue for local businesses (December 5-December 31)
Columbia Corridor	‘ResourceFULL Use’ district resource exchange to reduce waste
Division/Clinton	Walking map to connect residents and visitors with district businesses and celebrate the completion of the Division Streetscape Project
Goose Hollow	Walking map to connect residents and visitors with restaurants, services and shopping
Hawthorne Blvd	New website to highlight district businesses and events
Historic Mississippi Ave	‘What’s on your Wish List?’ campaign to highlight local business owners and promote the district as a holiday shopping destination

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Business District	Activity
Historic Parkrose	Holiday market to promote the district as a retail destination with multicultural vendors, refreshments and entertainment (December 6)
Kenton	'Kenton Winter Festival' and 'Wooden Nickel' shop local promotion to increase revenue for local businesses (December 6-December 31)
Multnomah Village	Business district newspaper to promote local businesses and events
North/Northeast	'Illuminating the Soul of Portland' shop local campaign includes a holiday bazaar, tree lighting and business window decorating over 4 weekends in December (November 29, December 6, December 13, December 20)
Old Town/ Chinatown	First Thursday walking map and banners to highlight the district as an art destination by connecting visitors with local artists
Parkrose	Membership campaign featuring reusable shopping bags and district business directory
Pearl District	'Holidays in the Pearl' shop local campaign to promote district as holiday retail destination includes a tree lighting, business window decorating and raffle prizes (November 29-January 4)
Woodstock	Annual meeting to celebrate the conclusion of the district planning charrette and promote local businesses with music, refreshments and guest speakers (February 15)