



SPRING/SUMMER 2016 GRANTS

Venture Portland awarded \$34,000 to fund 13 Spring/Summer Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$223,905 in private investment – a nearly 7-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
Belmont	New banners to identify the district as a retail and service destination
Division/Clinton	Map to connect residents and visitors with district businesses featuring photos of local business owners
Division/Midway	‘Festival of Nations’ celebration of business district multiculturalism (September 17)
Historic Parkrose	‘A Taste of Parkrose’ street fair and 5/10k fun to connect residents and visitors to ethnic and traditional food offerings in the district (June 25)
Midway	New website to highlight district businesses and events
Mississippi Ave	Directory kiosks to connect residents and visitors with district businesses
Montavilla/East Tabor	Street fair and neighborhood celebration featuring district businesses, vendors, live entertainment and children’s activities (July 31)
NE Broadway	3-day ‘Summer Super Sale’ highlights the district as a retail destination with a sidewalk sale, pet fair and farmer’s market (July 15-17)
North/Northeast	‘Excellence in Business’ awards luncheon to honor local business owners and promote the diversity of businesses in the district (April 28)
NW Industrial	Membership campaign to strengthen the district and its businesses
Parkrose	New website to highlight district businesses and events
Pearl District	‘Pints in the Pearl’ beer festival offering tastings from Pearl District breweries and special deals at neighborhood businesses (June 4)
Woodstock	‘Woodstock Gives Back’ district-wide day of giving featuring district businesses, live music and raffles