

Venture Portland

IN-DISTRICT TRAININGS

Bring Venture Portland's expertise to your business district! In-District Trainings are a Venture Portland Membership Benefit and a way for you to provide direct benefit to your member businesses.

In-District Trainings are based on availability. Call us!

Menu of Trainings

15 Minutes of Fame: Working with the Media

Is your business and/or your district in the news? Use the media to drive commerce. Get coverage, develop relationships with reporters and make yourself and your district a go-to source for the news. Discover the secrets of giving good interviews, avoiding common blunders and raising your business and your district's profile.

Strategically Social: Social Media & Online Communication

Are you making the most of social media? Help businesses in your district turn social media and online communication into increased foot traffic and sales. Find ways to make the many websites, social media posts, feeds and online calendars in your district all work together to extend your reach, find new customers and build business buzz.

Seasonal Sales Success: Promotions that Pack Punch

Is your business district making the most of late summer evenings, Halloween, winter holidays and/or other seasonal opportunities? Learn how you can bring your business out on the street when the weather's good, lure customers in your doors when it's not and make the turning of the seasons turn into sales.

Mr. Smith Goes to City Hall: Making Your Voice Heard

How do you make your district's voice heard when there's an issue involving City government? Navigating the world of elected officials and City bureaus takes some strategy and know-how. Venture Portland will help you navigate the City and become a great advocate for your district through effective letters, meetings and testimony. Plus, we'll help you understand the complicated legal nuts and bolts of advocacy and elections.

VENTURE PORTLAND PROVIDES:

- 30-90 minutes of expert content free of charge to member business districts. Business districts may use In-District Training as a benefit for members, as a recruitment tool and/or as a source of revenue.
- A pre-training strategy session to shape the training to best benefit your members and your district.

YOU PROVIDE:

- At least 10 attendees. It's your responsibility to promote the training and ensure attendance.
- Venue and refreshments.
- 3 possible dates, finalized during the pre-training strategy session. Trainings are no less than 30 minutes.

In-District Training Request

BUSINESS DISTRICT: _____

TRAINING COORDINATOR: _____

PHONE: _____ **E-MAIL:** _____

TRAINING REQUESTED: (Select one please)

- 15 Minutes of Fame: Working with the Media
- Seasonal Sales: Promotions that Pack Punch
- Strategically Social: Social Media & Online Communication
- Mr. Smith Goes to City Hall: Making Your Voice Heard

WHEN: (3 possible dates)

1. _____
2. _____
3. _____

HOW WILL THIS TRAINING HELP YOUR DISTRICT RECRUIT NEW MEMBERS, BENEFIT EXISTING MEMBERS OR SUPPORT CURRENT PROGRAMS?

Return to Venture Portland

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