



## FALL/WINTER 2016-2017 GRANTS

Venture Portland awarded \$34,250 to fund 12 Fall/Winter Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$165,914 in private investment – a nearly 5-to-1 match.

### Economic Development Grant Award

Economic Development Grants strategically focus on creating or retaining jobs, growing neighborhood business revenue and creating new businesses.

Business District	Activity
<b>Central Eastside Industrial</b>	<b>Enhanced Services District (ESD)</b> Project to raise money to supplement publicly-financed district services, including cleaning, security, transportation and infrastructure.

### Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
<b>Beaumont</b>	‘Fremont Holiday Fest’ shop local promotion to promote district as a holiday shopping destination (December 2)
<b>Division/Clinton</b>	Small Business Saturday shop local promotion to promote district as a holiday shopping destination (November 26)
<b>Foster Area</b>	Website rebrand to highlight district businesses and events
<b>Gateway Area</b>	New website to highlight district businesses and events
<b>Hawthorne</b>	Map to connect residents and visitors to district businesses
<b>Historic Parkrose</b>	New website to highlight district businesses and events
<b>Kenton</b>	‘Kenton Winter Festival’ and ‘Wooden Nickel’ shop local promotion to promote district as a holiday shopping destination (December 2-31)
<b>Montavilla/East Tabor</b>	New website featuring professional photos of local business owners to highlight district businesses and events
<b>North/Northeast</b>	‘Greenlighting Black Lives Matter’ project to provide video production skills training to disadvantaged young adults
<b>Pearl District</b>	Business Awards Luncheon to honor local business owners and promote the diversity of businesses in the district (November 14)
<b>Williams District</b>	‘Walk Williams Wednesday’ monthly promotion to promote district as a holiday shopping destination (January-April)