



SPRING/SUMMER 2017 GRANTS

Venture Portland awarded \$29,500 to fund 13 Spring/Summer Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$337,458 in private investment – a more than 11-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

| Business District | Activity |
|------------------------------------|--|
| Beaumont | ‘Dash to Donuts’ 3k Fun Run and Obstacle Course to encourage residents and visitors to play and win neighborhood discounts and prizes (June 25) |
| Central Eastside Industrial | Map to connect residents and visitors to district businesses |
| Foster Area | Map to connect residents and visitors to district businesses |
| Historic Parkrose | ‘A Taste of Parkrose’ neighborhood fair and 5/10k Fun Run to connect residents and visitors to ethnic and traditional food offerings in the district (June 24) |
| Midway | Visitors guide to highlight district businesses and attractions |
| Montavilla/East Tabor | Street fair and neighborhood celebration featuring district businesses, vendors, live entertainment and children’s activities (July 30) |
| Multnomah Village | Placemaking infrastructure for hanging flower baskets and seasonal decorations |
| NE Broadway | Membership strategy to strengthen the district and its businesses |
| North/Northeast | ‘Greenlighting Black Lives Matter’ project to provide video production skills training to disadvantaged young adults |
| Old Town Chinatown | Membership campaign to strengthen the district and its businesses |
| Pearl District | ‘Pints in the Pearl’ beer festival offering tastings from Pearl District breweries and special deals at neighborhood businesses (June 3) |
| Stadium District | Map to connect residents and visitors to district businesses |
| Williams District | Map to connect residents and visitors to district businesses |