Benchmark Achievement Form

STRONG MEMBERSHIP

Select one of the following:

Benchmark Achievement Anticipated (current) - $500

Benchmark Achieved (past) - $250

Benchmark In Progress **-** EstimatedAchievement Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Benchmark Revisited Due to Significant Changes in District (describe): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Not Working on Benchmark

Number of Current Paid Members:

Membership Goal:

Number of Businesses in District:

Membership Growth Over Previous Year (% and #):

Does your district have a formal annual membership campaign?  Yes  No

Who is in charge of managing membership information?

Does your district have membership and/or board diversity goals?  Yes  No

Explain how your current membership mix reflects your district diversity goals:

Explain how your current board reflects your diversity goals:

Explain how your current membership benefits serve the diverse types of businesses in your district: