



## FALL/WINTER 2017-2018 GRANTS

Venture Portland awarded \$43,517 to fund 19 Fall/Winter Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$116,672 in private investment – a nearly 3-to-1 match.

### Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of eight strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
Foster Area	Professional photography for website and increased social media presence to highlight district businesses and events
Greater Brooklyn	Membership campaign and rebrand to strengthen district and businesses
Hawthorne	New website to highlight district businesses and events
Kenton	‘Winter Nights, Festive Lights’ shop local promotion to promote district as a holiday shopping destination (November 24-January 5)
Midway	Professional photography and enhanced website to highlight district businesses and events
NE Broadway	Spring Fling Health & Wellness Event and passport to highlight district businesses strengthen identity (April 2018)
Nob Hill	Rebrand to strengthen district identity and businesses
Parkrose	Membership campaign to strengthen district and businesses
St. Johns	New banners to identify the district as a retail and service destination
Williams District	New banners to celebrate the history of the district and identify it as a retail and service destination
Woodstock	Art installation trash cans to reduce litter and enhance public spaces

### NEW Catalytic Grant Awards

Catalytic Grants help business districts invest in ongoing, professional staff for the first time and implement systems to improve corporate governance.

Business District	Activity
Beaumont	District Staffing Kickstarter
Foster Area	Corporate Infrastructure Improvement

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<b>Business District</b>	<b>Activity</b>
<b>NE Broadway</b>	District Staffing Kickstarter
<b>Nob Hill</b>	District Staffing Kickstarter
<b>Old Town</b>	Corporate Infrastructure Improvement
<b>Sellwood Moreland</b>	District Staffing Kickstarter
<b>Soul District</b>	Corporate Infrastructure Improvement
<b>Williams District</b>	Corporate Infrastructure Improvement