FALL/WINTER 2018-2019 GRANTS

Venture Portland awarded $63,668 to fund 13 Fall/Winter Projects in Portland's neighborhood business districts city wide. This round of grants will leverage an additional $101,803 in private investment – a more than 1.5-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of six strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
82nd Avenue*	Professional photography and enhanced website to highlight district businesses and events
Foster Area	Enhanced website to highlight district businesses and events
Gateway Area	Professional photography and enhanced website to highlight district businesses and events
Kenton	Shop local promotion to promote district as a holiday shopping destination (November 23-January 7)
Lloyd*	Map to connect residents and visitors to district businesses
NE Broadway	Broadway Backstage Tour: Health & Wellness event and passport to highlight district businesses and strengthen identity (May 2019)
Pearl District	Business Awards Luncheon to honor local business owners and promote the diversity of businesses in the district (November 7)
St. Johns*	New banners to promote district identity and strengthen sense of place

NEW Destination Investment Grant Awards

Destination Investment Grants provide strategic financial support for significant physical improvements in business districts that enhance the customer/visitor experience, reinforce the district's identity and promote the district as a destination.

Business District	Activity
Central Eastside Industrial*	New banners to promote district identity and strengthen sense of place
Hawthorne Blvd*	New banners to promote district identity and strengthen sense of place
Montavilla*	New banners to promote district identity and strengthen sense of place
Williams District*	New banners to promote district identity and strengthen sense of place
Woodstock*	Pocket parks to increase customer and visitor accessibility

*Funded in partnership with Travel Portland

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