



JOB DESCRIPTION

TITLE:	Business District Organizer
HOURS:	20-36 hours/week Monday-Friday, Occasional Nights/Weekends
SALARY:	\$18,720-\$33,700 (depending on number of hours)
BENEFITS:	Paid Holidays/Sick Leave/Vacation and IRA Match
SUPERVISOR:	Catalytic Investment Initiative Director

Are you:

- Inspired by Portland, local commerce, small businesses, and advocacy?
- Passionate about helping and supporting others?
- Excited about a dynamic work environment that embraces creativity and innovation?
- Relational and enjoy making new connections while building meaningful relationships?
- A collaborative person with a desire to participate with a team?

If you answered yes to these questions, we want to talk with you!

Position Description

Venture Portland's Business District Organizer must be passionate about Portland and its unique neighborhood business districts. The ideal candidate is a people-person; a natural networker; a customer service pro; data geek; successful multi-tasker and innovative team-player focused on getting the job done. The Organizer must be culturally sensitive, highly motivated, responsible and solutions-oriented with organizing experience. The position requires strong communication and organizational skills, excellent attention to detail, computer fluency, flexibility, creativity, a great sense of humor and commitment to Venture Portland's mission and values. The Business District Organizer will spend at least 30% of work hours 'on the street' working with business owners in up to three (3) different business districts. Potential Districts include but are not limited to:

- Beaumont

Since 1986, Venture Portland has supported Portland's 50 unique and thriving neighborhood business districts, which together contain 19,200 businesses (98% of which have five or fewer employees) and provide 270,000 jobs. Through grants, training and promotion, Venture Portland invests in the smart, strategic growth of these critical commercial corridors.

The Organizer works with the ED and Venture Portland's team to build the capacity of Portland's volunteer-run neighborhood business districts and strengthen the district's economy.

Specific Responsibilities

- **Strengthen Neighborhood Business Districts** – increase membership and member engagement 10-20%; implement annual membership campaign and launch new membership benefits to serve the diverse business community.
- **Support All-Volunteer Neighborhood Business District Board of Directors** – track volunteer hours; grow volunteerism by 10-20%, recognize volunteer contributions; recruit new volunteers, build relationships for future leadership pipeline.

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- **Implement District-specific Events** – support signature annual event and additional seasonal event; implement revenue generating components; track and analyze event results. Examples of District Events might be but not limited to: Street Fairs, Holiday Sales, Monthly After-Hours District Walks.
- **Represent Neighborhood Business District** – build relationships with neighborhood businesses and community groups; advocate for business association support; promote membership; events, activities, and successes.
- **Manage Data** – ensure effective data tracking to analyze success of outreach, events and volunteer recruitment efforts (qualitative and quantitative); utilize data analysis to create materials and future programs; increase program utilization by diverse constituents.
- **Manage Communications and Marketing Assets** – manage email subscriptions, newsletters, Facebook public and private groups/pages, Instagram, and Twitter as needed on behalf of district.
- **Explore Business District** – spend at least 30% of work time ‘on street’ to understand unique needs of neighborhood businesses and design appropriate resources and events. Build relationships with members and non-members.
- **Report to and Meet with CII Director** – meet weekly with CII Director and report on ongoing efforts and progress with workplan and goals; manage CII program requirements.
- **Assist Venture Portland’s Executive Director** with all other duties as requested.

Qualifications

- Passion for Portland’s neighborhood businesses and business districts and commitment to Venture Portland’s mission and values
- Proven ability to set priorities and work efficiently and effectively in a sometimes chaotic and deadline-driven environment
- Consummate professional with excellent attention to detail
- Ability to problem-solve with spirit of innovation; strong interest in coming to work and creating your job daily
- Proven experience as a community organizer; demonstrated ability to inspire others to action
- Excellent communication skills including public speaking, material production/writing, editing and proofreading; comfort working one-on-one and in small groups; second language proficiency a plus
- Excellent organizational and interpersonal skills including ability to work independently, as a team player and with diverse constituents; proven customer service expertise
- Proven computer skills including in-depth knowledge of Excel and Microsoft Office; experience working with relational databases, WordPress, Emma, PowerPoint and design software a plus
- Flexible schedule to work occasional early mornings, nights and weekends
- At least 2 years organizing and/or volunteer management experience
- Bachelor’s degree or equivalent experience

Venture Portland is an Equal Opportunity Employer. East Portland residents, people of color, and people with foreign language competency are encouraged to apply.

To Apply

Submit a compelling cover letter outlining your passion for, and fit with, the position. Please also provide a complete chronological resume and the names and contact information for three references to jobs@ventureportland.org with “Business District Organizer” in the subject line no later than Wednesday, 9/11/19 at 5:00pm.