| **TASK**  (What are we doing?) | **RESPONSIBLE**  (Who is doing it?) | **VALUE**  (Why are we doing it?) | **BUDGET**  (What does it cost?) |
| --- | --- | --- | --- |
| **Serve Members/Grow Economy** | | | |
| **MEMBER MEETINGS:** |  | **Members:**  **District:**  **Association:** |  |
| **SIGNATURE ANNUAL EVENT:**  **GOAL:** Increase business revenue 10-20%. |  | **Members:**  **District:**  **Association:** |  |
| **REVENUE GENERATING EVENT:**  **GOAL:** Increase business revenue 10-20%. |  | **Members:**  **District:**  **Association:** |  |
| **Market and Promote District** | | | |
| **WEBSITE:** |  | **Members:**  **District:**  **Association:** |  |
| **SOCIAL MEDIA:** |  | **Members:**  **District:**  **Association:** |  |
| **NEWSLETTER:** |  | **Members:**  **District:**  **Association:** |  |
| **Strengthen Business Association** | | | |
| **BOARD:**  **GOAL:** Increase volunteers 10-20%, ensure Board reflects district. |  | **Members:**  **District:**  **Association:** |  |
| **MEMBERSHIP CAMPAIGN:**  **GOAL:** Increase membership 10-20%. |  | **Members:**  **District:**  **Association:** |  |
| **GRANTS:** |  | **Members:**  **District:**  **Association:** |  |
| **ANNUAL FILINGS:** |  | **Members:**  **District:**  **Association:** |  |
| **VENTURE PORTLAND MEMBERSHIP:** |  | **Members:**  **District:**  **Association:** |  |