



SPRING/SUMMER 2019 GRANTS

Venture Portland awarded \$29,000 to fund 9 Spring/Summer Projects in Portland’s neighborhood business districts citywide. This round of grants will leverage an additional \$115,841 in private investment – a 4-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of six strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
Division/Clinton	Map to connect residents and visitors to district businesses
Foster Area	Map to connect residents and visitors to district businesses
Gateway Area	‘Cruising Gateway’ family-friendly shop local promotion to highlight district accessibility and businesses (September)
Kenton	‘Paul Bunyan’s Big Bash’ street fair and Paul Bunyan statue anniversary celebrations (May 19)
Lloyd	Welcome basket and coupon booklet promotion to connect residents to district businesses
NE Broadway	‘Makin’ it Local on Broadway’ shop local promotion to highlight district makers and businesses that feature local products (September 23-30)
St. Johns	Renovated electronic marquee signs to highlight district businesses and events
Williams District	‘Walk Williams’ monthly promotion to promote district as a shopping destination (May-September)

Economic Development Grant Award

Economic Development Grants strategically focus on creating or retaining jobs, growing neighborhood business revenue and creating new businesses.

Business District	Activity
Historic Parkrose	Public Safety Plan Project to raise money to supplement publicly-financed district services, including cleaning, greenspace creation, crime prevention and storefront improvement