



FALL/WINTER 2019-2020 GRANTS

Venture Portland awarded \$31,700 to fund 10 Fall/Winter Projects in Portland’s neighborhood business districts city wide. This round of grants will leverage an additional \$77,760 in private investment – a 2.5-to-1 match.

Benchmark Grant Awards

Benchmark Grants focus on tactical achievements in one of six strategic areas to build strong, vibrant and financially stable business districts.

Business District	Activity
Central Eastside*	Professional photography and enhanced website to highlight district businesses and events
Division/Clinton	‘Bright Lights, Warm Hearts’ shop local promotion to promote district as a holiday shopping destination (November 30-December 31)
Gateway Area	‘Gateway Winter Festival’ highlights the different cultures of the district and how they celebrate the winter season (December 7)
Midway*	Map to connect residents and visitors to district businesses
NE Broadway*	Map to connect residents and visitors to district businesses
Pearl District*	New website to highlight district businesses and events
St. Johns*	Map to connect residents and visitors to district businesses
Williams District*	New website to highlight district businesses and events

Destination Investment Grant Award

Destination Investment Grants provide strategic financial support for significant physical improvements in business districts that enhance the customer/visitor experience, reinforce the district’s identity and promote the district as a destination.

Business District	Activity
Old Town*	Festival street improvements, repairs and cleaning

Catalytic Grant Award

Catalytic Grants help business districts invest in ongoing, professional staff for the first time and implement systems to improve corporate governance.

Business District	Activity
Montavilla	District Staffing Kickstarter

*Funded in partnership with Travel Portland