

VENTURE PORTLAND FALL/WINTER 2020 GRANTS

Venture Portland member districts may apply for one (1) of the following grants during the Fall/Winter grant cycle (October-February):

Membership and Marketing Grants

Districts may apply for up to \$3,000 for any combination of the following projects occurring October 2020 – February 2021:

- Supplementing membership fees for district businesses
- Membership campaign (business outreach)
- Website updates (business listings, news, photography)
- District Promotions (social media campaigns, ad buys, etc)
- Member Surveys (identify needs of businesses)

District Enhancement Grants

Districts may apply for up to \$8,000 for any combination of the following projects occurring Oct 2020 – September 2021:

- Winterize existing street plazas (heaters, tents, sanitation, etc)
- Public art (murals, sculptures, signage, etc)
- Seasonal Decorations
- Greenery (street trees, flower baskets, planters, etc)

Staffing Grants

Districts may apply for up to \$3,000 to fund payroll for existing staff or hire first-time staff.

- Must be for staff time October 2020 – February 2021

All grants must be matched .5 to 1 with either cash or in-kind contributions.

Cash:

- Project expenses
- Staff time

In-kind contributions:

- Volunteer time
- Donated goods and services
- Donated space

To Apply:

Districts must answer these questions in the form of a written narrative or audio recording and email to Jacob Falkinburg (jacob@ventureportland.org) along with signature page no later than noon (12pm) on 9/25:

1. Provide a brief description of the project and activities including grant amount, the need for the project and the district's capacity to successfully complete the project. If applying for a Staffing grant, what are the top 3 priorities of your staffer?
2. How do you define success for the project? What are your short-term and long-term goals for the project and how do you plan to achieve them?
3. Please provide a timeline of project activities from planning stages, implementation and evaluation.
4. Describe how this project will benefit BIPOC-owned businesses in your district.
5. Describe how you will spend and match the grant. How much will you spend on: contractors, supplies, printing, permits, insurance, advertising, membership, etc?

Fall/Winter Grant Timeline:

- 8/19/20 – Applications released
- 8/20-9/18 – Venture Portland staff available for grant writing assistance via telephone or Zoom (during normal operating hours)
- 9/21-9/24 – Venture Portland staff available for final draft review via telephone or Zoom (during normal operating hours)
- 9/25 – Applications due
- 10/7 – Awards announced
- Once awarded, district will undertake and implement the awarded grant activities and complete by 2/15/21 (Marketing/Membership/Staffing) or 9/15/21 (District Enhancement).
- Project reporting and accounting is due 15 days after project completion and no later than 3/1/21 (Marketing/Membership/Staffing) or 10/1/21 (District Enhancement).

Grant Questions:

Contact Jacob Falkinburg (jacob@ventureportland.org)

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DUE: SEPTEMBER 25, 2020 BY NOON (12PM)

You must complete all fields and all components of each question. Incomplete or late applications will not be accepted.

AMOUNT, GRANT TYPE, BUSINESS DISTRICT INFO AND SIGNATURES*

Amount Requested:**

Marketing & Membership or Staffing \$3,000 max, District Enhancement \$8,000 max

Grant Type:

Choose one (1) from below:

- Marketing & Membership
- District Enhancement
- Staffing

Project Name:

Business District:

Mailing Address:

Grant Coordinator:

Grant Coordinator Phone:

Email:

President:

President Signature*:

President Phone:

Email:

Treasurer:

Treasurer Signature*:

Treasurer Phone:

Email:

*Venture Portland accepts the following 'signatures': A hand-delivered 'wet' signature, a scanned 'wet' signature sent via email or fax, a signature verified using a third party service (DocuSign, etc) and a signature 'written' using design software (Adobe Acrobat, MS Paint, etc.). Venture Portland does not accept a typed name in an italics or cursive font as a 'signature'.

**Please note: the maximum amount that can be awarded each grant cycle varies based on Venture Portland's available funding.