

VENTURE PORTLAND TRAINING CALENDAR

2021

Do you want to grow your membership? Are you reaching new customers? Is your board working efficiently? Are your marketing campaigns driving traffic to businesses? Is your district or business welcoming and inclusive?

Attend a Venture Portland webinar and learn from experts, hear case studies of business district success, network with other business district leaders, ask questions, share experiences and best practices, strengthen your programs and help your business and business district thrive. All trainings are open to Venture Portland's member districts and their members.

WHERE: Online via Zoom

WHEN: 12-1:30pm, unless noted

COST: FREE for Venture Portland member districts and their member businesses

January 13 – Strong Membership: Are businesses buying what you are selling?

February 10 – Annual District Check Up and Bylaws Basics

March – Stay Safe: Deescalating situations with individuals in crisis

April – Sidewalk Activation for Small Businesses

May – District-Wide Summer Sales and Promotions

June – Board Recruitment and Business District Officer Roles and Responsibilities

July – Selling Successfully on Instagram

August – Celebrating the Season with Holiday Events

September – The ABC's of Advocacy: Working with the City to find solutions

October – Diversity, Equity and Inclusion and Your District

November – Leadership Skills and Volunteer Recognition

RSVP at ventureportland.org/training

Not a Venture Portland member? [Join today!](#)

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