

VENTURE PORTLAND TRAINING CALENDAR (TENTATIVE)

2022

Do you want to grow your membership? Are you reaching new customers? Is your board working efficiently? Attend a Venture Portland webinar and learn from experts, hear case studies of business district success, network with other business district leaders, ask questions, share experiences and best practices, strengthen your programs and help your business and business district thrive. All trainings are open to Venture Portland's member districts and their members.

WHERE: Online via Zoom

WHEN: 12-1pm, unless noted

COST: FREE for Venture Portland member districts and their member businesses

January -

- **Just Ask Jacob & Joy - Membership**
- **Events - Event Planning 101**
- **Board Recruitment & Running Effective Meetings**

February -

- **Events - Grants/Experiential Marketing**
- **Leadership Skills and Volunteer Recognition**

March -

- **Events - Permitting & Insurance**
- **Events - Sponsorships & Partnerships**
- **Events - Budgeting**

April -

- **Sustainability**
- **Events - COVID 19 Safety**

May -

- **Just Ask Jacob & Joy - Officer Roles**
- **Events - Marketing**

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June -

- Events - Inclusivity
- Presidents/Vice Presidents

July -

- Events - Last Minute Burning Questions
- Treasurers/Secretaries

August -

- Branding & District Identity

September -

- Events - Holiday Event Planning

October -

- Kuto/Small Shops, Big Hearts
- Events - Event Evaluation

November -

- Events - Determining Your Target Market for the Upcoming Holidays
- Social Media

RSVP at ventureportland.org/training

Not a Venture Portland member? [Join today!](#)