

2022 ANNUAL REPORT



Celebrating 37 Years

In 2022, VENTURE PORTLAND...

6,067

CII and Venture Portland board volunteer hours



St. Johns Boosters Board Members



In 2022, VENTURE PORTLAND...

\$98,056

Grant dollars awarded, including Marketing & Events, District Enhancement and Staffing



Midway Business District Mural



In 2022, VENTURE PORTLAND...

4,422

Hours of training and technical assistance



Williams District Fa-la-la-Llama

IN 2022, VENTURE PORTLAND...

1,000

Marketing E-newsletters,
Instagram, and Facebook
posts, plus the Small
Business Portland
Podcast



In 2022, VENTURE PORTLAND...

\$250,000

Secured for new Major
Impact Grants in 2023
(and another \$250,000
for 2024) through ARPA
contract renewal



Foster Board Members

IN 2022, VENTURE PORTLAND...

Events Hub

Supported **39** events
including the brand-new
Venture Portland
Signature Soirée!



Signature Soirée



IN 2022, VENTURE PORTLAND...

Catalytic Investment Initiative

- Supported activities in Foster, Gateway, Lents, Midway, St. Johns, and Williams District
- District Managers continue at 36 hours/week



Gateway Winter Festival

In 2022, VENTURE PORTLAND...

Catalytic Investment Initiative

- Increased CII district membership **15%**
- Promoted **210** businesses
- Created **33** district activations



Williams District Mixer

IN 2022, VENTURE PORTLAND...

Equity Committee

- Leads Venture Portland's Equity Strategy
- Engages external partners
- Educates Venture Portland's board



Lents Cultural Fair

In 2022, VENTURE PORTLAND...

Grants Committee

- Creates grant applications and guidelines
- Reviews and scores grant applications
- Makes funding decisions



St. Johns Ugly Sweater Event

In 2022, VENTURE PORTLAND...

Executive Committee

- Eleni Gerding, Board Chair
- Nicole Tignor, Treasurer
- Amanda Triskele, Secretary



THANK YOU TO OUR MEMBERS & PARTNERS

- 82nd Avenue
- Beaumont
- Central Eastside
- Division Midway Alliance
- Foster Area
- Gateway
- Hawthorne
- Hillsdale
- Historic Parkrose
- Hollywood
- Lents
- Lloyd
- Midway
- Mississippi Ave
- Montavilla
- Multnomah Village
- NW Industrial
- Old Town
- Raleigh Hills
- St. Johns
- Stadium District
- Travel Portland
- Williams District