# 2022 ANNUAL REPORT



Celebrating 37 Years

6,067

CII and Venture Portland board volunteer hours



St. Johns Boosters Board Members



\$98,056

Grant dollars awarded, including Marketing & Events, District Enhancement and Staffing







4,422

Hours of training and technical assistance



Williams District Fa-la-la-Llama



1,000

Marketing E-newsletters, Instagram, and Facebook posts, plus the Small Business Portland Podcast



Find your business district at ventureportland.org



\$250,000

Secured for new Major Impact Grants in 2023 (and another \$250,000 for 2024) through ARPA contract renewal



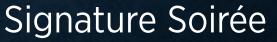


Foster Board Members

#### **Events Hub**

Supported **39** events including the brand-new Venture Portland Signature Soirée!







#### **Catalytic Investment Initiative**

- Supported activities in Foster, Gateway, Lents, Midway, St. Johns, and Williams District
- District Managers continue at 36 hours/week







#### **Catalytic Investment Initiative**

- Increased CII district membership 15%
- Promoted 210 businesses
- Created 33 district activations





Williams District Mixer

#### **Equity Committee**

- Leads Venture Portland's Equity Strategy
- Engages external partners
- Educates Venture Portland's board





Lents Cultural Fair

#### **Grants Committee**

- Creates grant applications and guidelines
- Reviews and scores grant applications
- Makes funding decisions





St. Johns Ugly Sweater Event

#### **Executive Committee**

- Eleni Gerding, Board Chair
- Nicole Tignor, Treasurer
- Amanda Triskele, Secretary





#### THANK YOU TO OUR MEMBERS & PARTNERS

- 82<sup>nd</sup> Avenue
- Beaumont
- Central Eastside
- Division Midway Alliance
- Foster Area
- Gateway
- Hawthorne

- Hillsdale
- Historic Parkrose
- Hollywood
- Lents
- Lloyd
- Midway
- Mississippi Ave
- Montavilla

- Multnomah Village
- NW Industrial
- Old Town
- Raleigh Hills
- St. Johns
- Stadium District
- Travel Portland
- Williams District