

Venture Portland Major Impact Grant Evaluation Criteria:

Please note that each score sheet uses weighted scoring formulas based on the following evaluation criteria:

20% – Compelling Project/District Capacity (Question 1)

- Does the applicant present a compelling opening argument?
- Is a case made for the need for the district's need for this project at the current time?
- Are all components in question 1 answered?
- Does the district have the capacity to complete the project?

20% – Goals/Feasibility (Question 2)

- Does the applicant have realistic, quantifiable goals that will allow them to track the success and growth of the project over time?
- Do the project's goals align with the mission and vision of Venture Portland?
- Does the project provide tangible benefits to businesses in the district?

10% –Project Timeline (Question 3)

10%-Long-Term District Enhancement (Question 4)

- Does the project have the potential to enhance a visitor's experience in the long-term?

10%-Project Lead (Question 5)

- Does the project lead have the qualifications and support to successfully execute the project?

10% – BIPOC Focus/Impact (Question 6)

- Does the applicant have an understanding of their district's demographic makeup?
- Does the district have a plan to successfully engage with BIPOC business owners and/or BIPOC audiences?
- Does the project prioritize BIPOC business owners in any way?

5%-Past Success (Question 7)

- Can the applicant reference a previous successful project that inspires confidence in their ability to complete this project?

15% – Budget (Question 8)

- Does the math add up correctly?
- Are all related expenses accounted for?
- Are the expenses relevant to enhancing the visitor experience?